



Order / Rev: 64380  
 Alt Order #:  
 Flight Dates: 10/10/12 - 10/15/12

Advertiser: Teplitz/D/Senate PA  
 Product Desc: DSCCC/Rob Teplitz  
 Estimate: 2434

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WHP	10/10/12	10/15/12	CBS This Morning CBS This Morning	CM	7a-9a	M-WTF--	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
N 5	WHP	10/10/12	10/15/12	M-F 6a-7a News CBS 21 News at 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-WTF--	:30	2	\$70.00	P-3	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--		2			\$70.00			0.00			
		Week: 10/15/12	10/21/12	-----		0			\$70.00			0.00			
N 6	WHP	10/10/12	10/15/12	M-F 530p-6p News CBS 21 News at 530p	CM	530p-6p	M-WTF--	:30	2	\$110.00	P-3	0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--		2			\$110.00			0.00			
		Week: 10/15/12	10/21/12	M-----		2			\$110.00			0.00			
N 7	WHP	10/10/12	10/15/12	M-F 5p-530p News CBS 21 News at 5p	CM	5p-530p	M-WTF--	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--		2			\$110.00			0.00			
		Week: 10/15/12	10/21/12	M-----		1			\$110.00			0.00			
N 8	WHP	10/10/12	10/15/12	M-F 6p-630p News CBS 21 News at 6p	CM	6p-630p	M-WTF--	:30	3	\$125.00	P-3	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--		2			\$125.00			0.00			
		Week: 10/15/12	10/21/12	M-----		1			\$125.00			0.00			
N 9	WHP	10/10/12	10/15/12	Su 11p-1130p News CBS 21 News at 11p	CM	11p-1130p	-----S	:30	1	\$90.00	P-3	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1			\$90.00			0.00			
		Week: 10/15/12	10/21/12	-----		0			\$90.00			0.00			
N 10	WHP	10/10/12	10/15/12	M-F 11p-1135p News CBS 21 News at 11p	CM	11p-1135p	M-WTF--	:30	4	\$150.00	P-3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--		3			\$150.00			0.00			
		Week: 10/15/12	10/21/12	M-----		1			\$150.00			0.00			
N 11	WHP	10/14/12	10/14/12	CBS Sun Morning CBS Sun Morning	CM	9a-1030a	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1			\$150.00			0.00			
													Totals	26	\$2,385.00